

DFZ MEDIA

Stop Advertising. Start Belonging.

India's Community-First Creator & Media Network

160K+

Community Members

80M+

Extended Reach

500+

Campaigns Delivered

10+

Years of Trust

Most brands are screaming into the void.

Ad Blindness

Banner blindness is real. 86% of people skip online ads completely.

Fake Influence

Millions of followers, zero real engagement. Paid reach \neq real reach.

One-Time Noise

Campaigns run, budgets burn, and nothing sticks. No community. No loyalty.

No Trust

People trust recommendations from real communities 4x more than brand ads.

THE DFZ DIFFERENCE

We don't run ads. We start conversations.

We place your brand inside 160K+ carefully curated members across our own award-winning, trust-built communities – real people, real conversations, real impact.

CONTENT

High-quality studio content, reels & branded storytelling from our DFZ Studio Kitchen.

COMMUNITY

160K+ owned, award-winning community members across food, lifestyle & parenting.

COMMERCE

End-to-end campaigns – contests, sampling, influencer collabs – that actually convert.

One network. Multiple powerhouses.

45K Members

Delhi Foodiez

Facebook Group – flagship food community

40K+ Fans

DFoodiez Page

Facebook Page – food & lifestyle content

25K+ Followers

DFZ Instagram

Instagram – reels, stories & brand content

80M+ Reach

Creator Network

Micro-influencers across India

Live Show

Zayka e Dilli

Flagship online food festival & show

Live Show

Rasoi ke Sitare

Home chef recognition & food storytelling

WHAT WE OFFER

A full-stack brand growth ecosystem.

Community Campaigns

Brand integrations, contests & giveaways inside our award-winning owned communities.

Influencer Management

End-to-end creator campaigns across Instagram, Facebook groups & YouTube.

Studio Content

DFZ Studio Kitchen — branded recipe content, reels & storytelling videos.

Product Sampling

Get your product into real hands via community-led sampling & review programs.

Creator Network

Access 80M+ extended reach via our curated micro-influencer & partner network.

Digital Services

Website, SEO, social media management & community building for your brand.

TRUSTED BY INDIA'S BIGGEST BRANDS

500+ campaigns. Hundreds of brands. One trusted network.

Nestle

Maggi

Cadbury

ITC

Fortune

Aashirvaad

Mother Dairy

Samsung

Motorola

Hyundai

Dyson

Panasonic

Philips

Kent

Amazon

Dettol

Licious

Fresh to Home

Keventers

Slurrp Farm

McCain

MTR

Rajdhani

Johnson's

Head & Shoulders

Pantene

Fabelle

Pansari

Idhayam

& many more

RECOGNITION & CREDIBILITY

Built on a decade of trust, awards & media recognition.



Best Facebook Community 2020

Awarded by Convosight —
India's top community platform



Meta FB Accelerator 2023

Delhi Foodiez selected in Meta's
prestigious accelerator cohort



National Media Coverage

Business Standard, Dainik Bhaskar,
India TV, Pioneer & more



DFZ Studio Kitchen

In-house production studio for
premium branded food content

MEET THE FOUNDER



Adit Kohli

Founder & Community Strategist – DFZ Media

- 10+ years building India's most trusted food & lifestyle digital communities
- Delivered 500+ brand campaigns for top Indian & multinational companies
- Delhi Foodiez selected into Meta FB Accelerator 2023
- Winner – Best Facebook Community Award 2020 by Convosight
- Featured in Business Standard, India TV, Dainik Bhaskar & more
- Available for brand consulting, strategy & partnership calls

Book a Call with Adit

wa.me/919810449511

HOW IT WORKS

From brief to real impact — in 4 simple steps.

01

Share Your Brief

Tell us your brand, goals & target audience. We understand your objectives.

02

We Build the Strategy

Our team crafts a community-first campaign plan tailored to your brand.

03

Campaign Goes Live

Content, contests, sampling & creator activations launch across our network.

04

Real Results

Engagement, reach, conversions — and a full campaign report with real data.

READY TO BELONG?

Let's build something real together.

*Your brand deserves to be part of conversations people actually care about.
Not ads they scroll past. Reach out today – let's talk.*

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